



AVA

SENIOR CONNECT

BRANDING GUIDELINES





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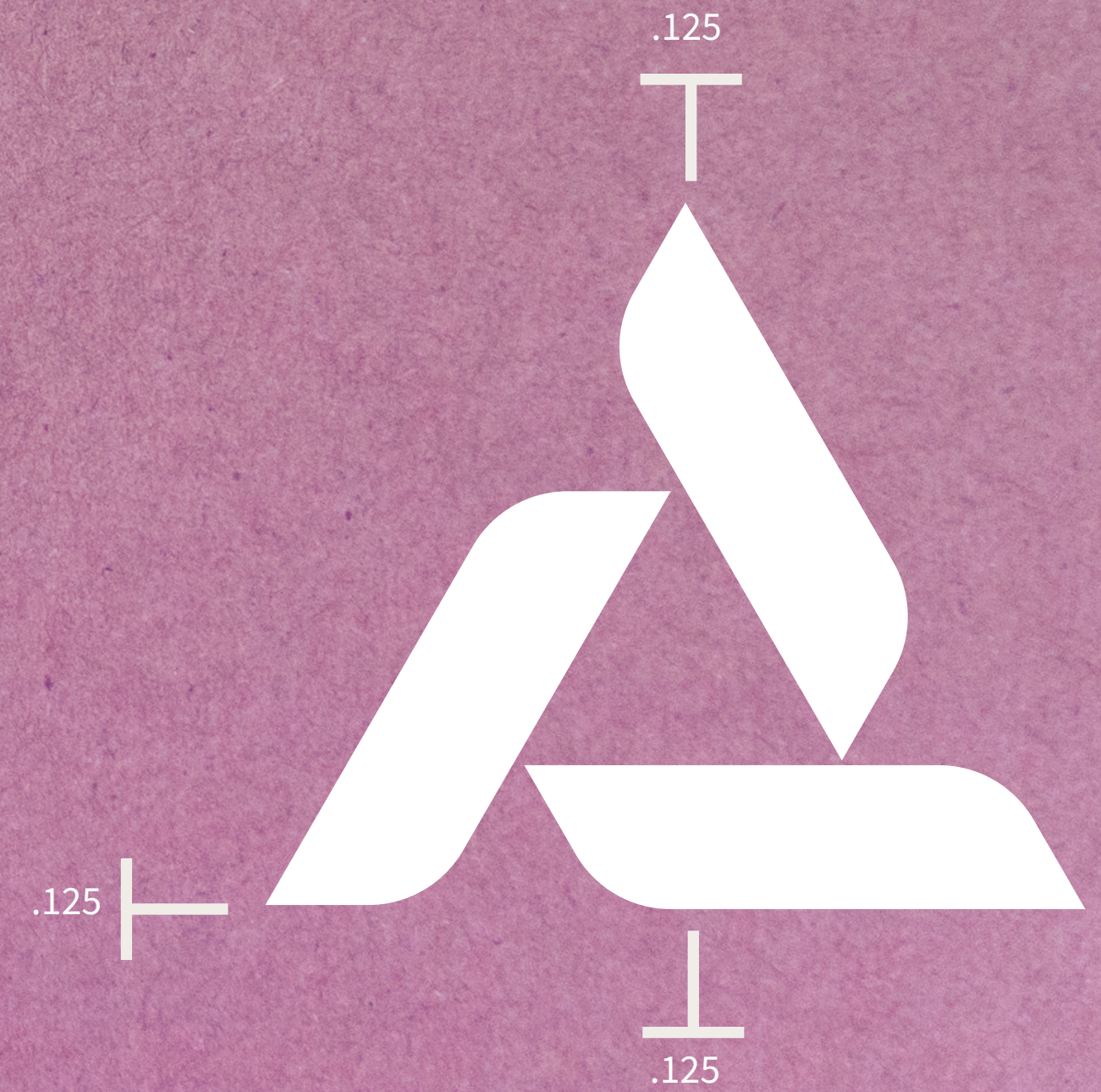
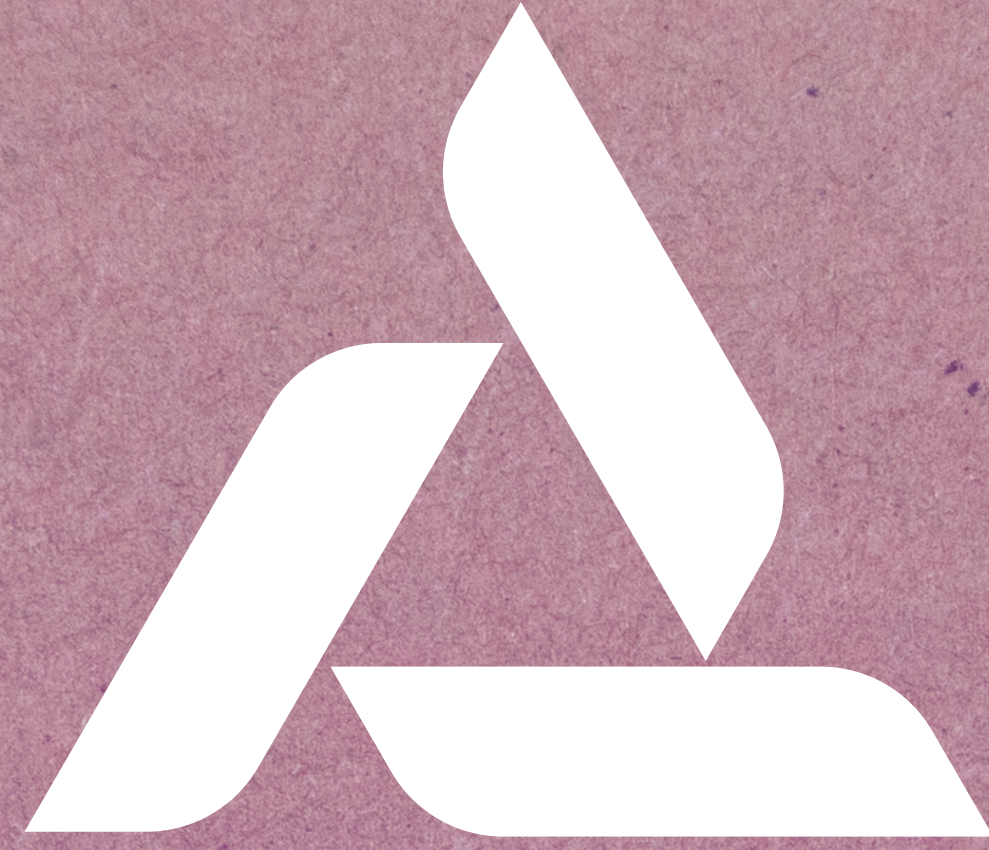
LOGOTYPE

2



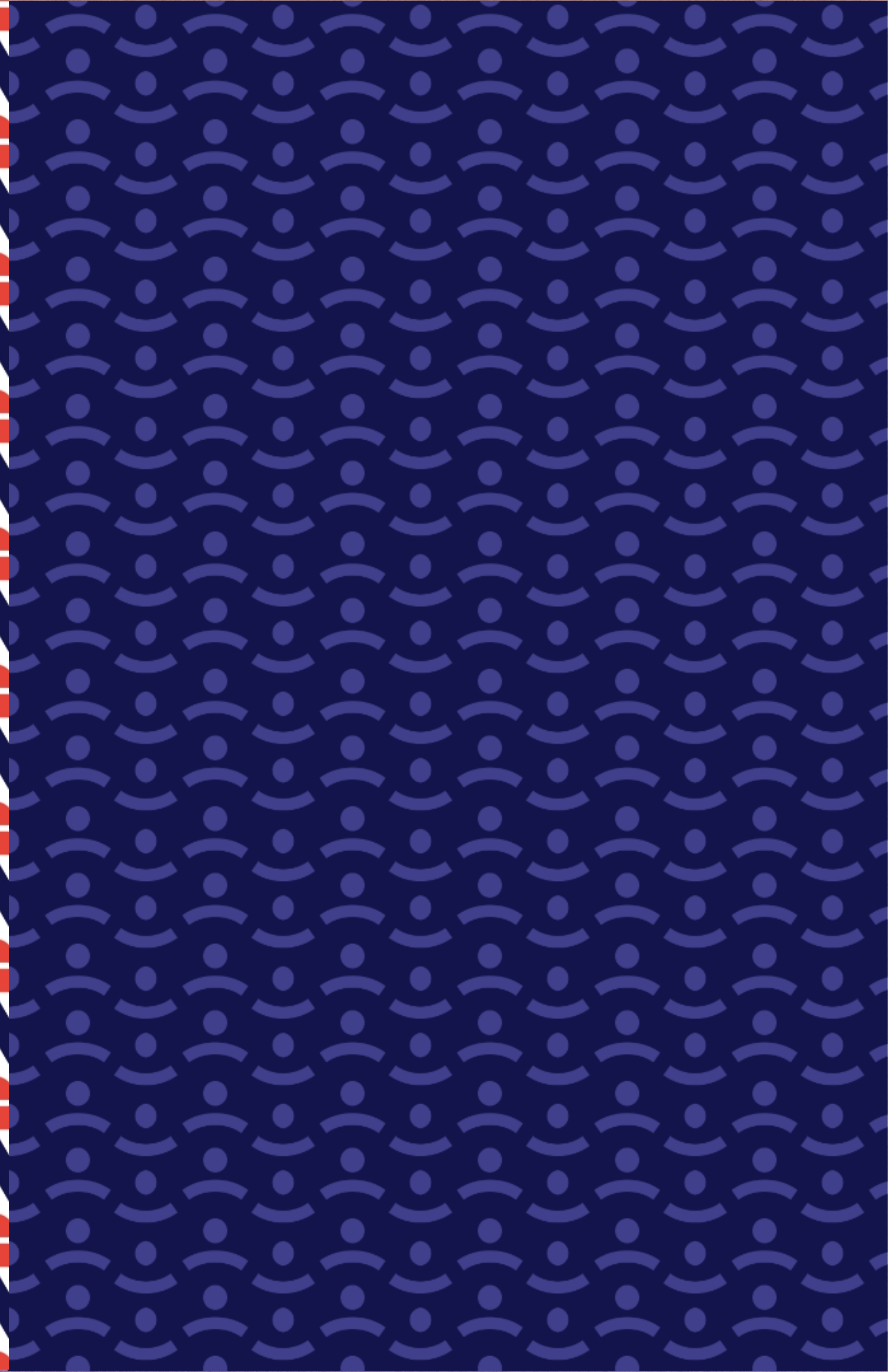


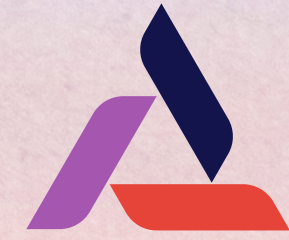
LOGOMARK





LOGOMARK
PATTERN





COLOR PALETTE

5

HEX: #E64438
RGB: (230, 68, 56)
CMYK: (0%, 70%, 76%, 10%)
PMS: 485 C

HEX: #A557AF
RGB: (165, 87, 175)
CMYK: (6%, 50%, 0%, 31%)
PMS: 2593 C

HEX: #FFFFFF
RGB: (255, 255, 255)
CMYK: (0%, 0%, 0%, 0%)
PMS: Safe (White)

HEX: #202056
RGB: (32, 32, 86)
CMYK: (63%, 63%, 0%, 66%)
PMS: 2766 C



TYPE FACE

Poppins Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz



TYPE FACE

Poppins Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz



COLLATERAL



Dear Sir,

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Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Sincerely,

John Doe
Managing Partner
407-777-7777
JohnDoe@WWW.AVASENIORCONNECT.COM
WWW.AVASENIORCONNECT.COM

John Doe

Managing Partner
407-777-7777
JohnDoe@AVAseniorconnect.com
WWW.AVASENIORCONNECT.COM



886 Grand Avenue
ORLANDO FLORIDA 32751



COLLATERAL

10

New Message

To: _____

Subject: _____

Dear Sir,

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

John Doe
MANAGING PARTNER

407-777-7777
JohnDoe@AVASeniorconnect.com
WWW.AVASeniorconnect.COM

AVA SENIOR CONNECT

Send [Attachment] [Link] [Emoji] [Image]

2:54

SEARCH

AVA Senior Connect Partners

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45,79878 people like this

Home Posts Photos Videos Reviews



GRAPHIC IMAGERY





OUR STORY

12

Our People Set Us Apart

At AVA Senior Connect, we prioritize the strength of our community. Our goal is to provide clear communication and foster a welcoming environment where every resident feels valued and supported. We have developed a cutting-edge tool that stands unrivaled in the market, merging highly efficient data capture with unparalleled flexibility. This innovation allows us to meet the unique needs of each individual, capturing comprehensive insights and preferences to deliver personalized care and service.

AVA Senior Connect's platform offers customizable, real-time communication and reporting capabilities, setting a new benchmark in senior living technology. This empowers our team to stay connected and informed, ensuring timely responses and proactive care management. Our commitment to leveraging advanced technology, combined with the dedication of our compassionate staff, distinguishes us in delivering exceptional senior care. At AVA Senior Connect, we are not just transforming operations; we are nurturing a community where residents thrive and families feel reassured.